## Supplemental Chi Square from Lab 05

The example data file is from a 2010 Ph. D. dissertation in Education by Barbara Ann Baisley at George Mason University titled After School Care Arrangements and Student Academic Performance and Misbehavior in Middle School. This dataset contains only 12 different categories, a two way table of the variable FAILURE (having failed a class prior to the grades covered by the study, grades $6-8$ ) and the CareType (type of after-school care available to the student). Levels of care are: care by a relative, a nonrelative, a care center, a parent cared for self or some combination of these listed as "multiple sources". This dataset consists of observations on 4366 students by can be summarized as the frequency of occurrence in 12 combinations of these categories. The SAS output of the data is given below.

| Obs | CareType | Failures | Students |
| ---: | :--- | :---: | ---: |
| 1 | Relative Care | Yes | 54 |
| 2 | Non-Relative | Yes | 5 |
| 3 | Center Care | Yes | 53 |
| 4 | SelfCare | Yes | 124 |
| 5 | Parent Care | Yes | 176 |
| 6 | Multiple Care | Yes | 68 |
| 7 | Relative Care | No | 366 |
| 8 | Non-Relative | No | 76 |
| 9 | Center Care | No | 393 |
| 10 | SelfCare | No | 897 |
| 11 | Parent Care | No | 1824 |
| 12 | Multiple Care | No | 330 |

Student failures and after school care type Effect of perception of the Failures of CareType choice Two-way frequencies of CareType and Failures

The FREQ Procedure
Table of CareType by Failures


Statistics for Table of CareType by Failures

| Statistic | DF | Value | Prob |
| :--- | :---: | :---: | ---: |
| $-\mathbf{C h i - S q u a r e ~}$ | 5 | 30.0871 | $<.0001$ |
| Likelihood Ratio Chi-Square | 5 | 29.0107 | $<.0001$ |
| Mantel-Haenszel Chi-Square | 1 | 0.2903 | 0.5900 |
| Phi Coefficient |  | 0.0830 |  |
| Contingency Coefficient |  | 0.0827 |  |
| Cramer S V |  | 0.0830 |  |

Sample Size = 4366

We have data from a questionnaire on Laptop purchases. The dataset is from a Ph. D. Dissertation, Capella University, December 2006 by Rachel V. McClary titled "An Evaluation of Consumer Buying Criteria and Its Impact on the Purchase of Commoditized Laptops". The data set was downloaded on 30Sept2008
http://www.drjimmirabella.com/dissertations/Dissertation-RachelMcClary.pdf
The study covered a number of variables that might influence a decision to purchase a particular BRAND of Laptop computer such as education, computer expertise gender and the IMPORTANCE of the particular brand to the purchaser. We will analyze the latter variable, importance.

| Obs | Importance | Brand | Respondents |
| ---: | :--- | :--- | ---: |
| 1 | NotAtAll | Apple | 2 |
| 2 | NotAtAll | Compaq | 7 |
| 3 | NotAtAll | Dell | 16 |
| 4 | NotAtAll | HP | 15 |
| 5 | NotAtAll | Toshiba | 10 |
| 6 | Minimally | Apple | 1 |
| 7 | Minimally | Compaq | 5 |
| 8 | Minimally | Dell | 12 |
| 9 | Minimally | HP | 6 |
| 10 | Minimally | Toshiba | 11 |
| 11 | Somewhat | Apple | 1 |
| 12 | Somewhat | Compaq | 11 |
| 13 | Somewhat | Dell | 34 |
| 14 | Somewhat | HP | 21 |
| 15 | Somewhat | Toshiba | 14 |
| 16 | Important | Apple | 17 |
| 17 | Important | Compaq | 20 |
| 18 | Important | Dell | 80 |
| 19 | Important | HP | 45 |
| 20 | Important | Toshiba | 19 |
| 21 | Most | Apple | 27 |
| 22 | Most | Compaq | 10 |
| 23 | Most | Dell | 74 |
| 24 | Most | HP | 30 |
| 25 | Most | Toshiba | 16 |

Laptop purchase example
Effect of perception of the importance of brand choice
Two-way frequencies of Brand and Importance
The FREQ Procedure
Table of Brand by Importance
Brand Importance

| Frequency Expected Cell Chi-Square | NotAtAll | \|Minimall| | Somewhat | \| Importan| | Most | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Apple | 2 4.7619 1.6019 | $\left\|\begin{array}{r}1 \\ 3.3333 \\ 1.6333\end{array}\right\|$ | 1 7.7143 5.8439 | 17 17.238 0.0033 | 27 14.952 9.7072 | 48 |
| Compaq | $\begin{array}{r} 7 \\ 5.2579 \\ 0.5772 \end{array}$ | 5 3.6806 0.473 | 11 8.5179 0.7233 | 20 19.034 0.0491 | 10 16.51 2.5669 | 53 |
| Dell | 16 21.429 1.3752 | 12 15 0.6 | 34 34.714 0.0147 | 80 77.571 0.076 | 74 67.286 0.67 | 216 |
| HP | 15 11.607 0.9918 | 6 <br> 8.125 <br> 0.5558 | 21 18.804 0.2566 | 45 42.018 0.2117 | 30 36.446 1.1402 | 117 |
| Toshiba | 10 6.9444 1.3444 | $\left\|\begin{array}{r}11 \\ 4.8611 \\ 7.7525\end{array}\right\|$ | 14 11.25 0.6722 | 19 25.139 1.4991 | 16 21.806 1.5457 | 70 |
| Total | 50 | 35 | 81 | 181 | 157 | 504 |

Statistics for Table of Brand by Importance

| Statistic | DF | Value | Prob |
| :---: | :---: | :---: | :---: |
| Chi-Square | 16 | 41.8850 | 0.0004 |
| Likelihood Ratio Chi-Square | 16 | 43.0402 | 0.0003 |
| Mantel-Haenszel Chi-Square | 1 | 15.1592 | <. 0001 |
| Phi Coefficient |  | 0.2883 |  |
| Contingency Coefficient |  | 0.2770 |  |
| Cramer's V |  | 0.1441 |  |

Sample Size = 504

Laptop purchase example
Effect of perception of the importance of brand choice Two-way frequencies of Brand and Importance

The FREQ Procedure

| Brand | Frequency | Cumulative <br> Frequency |
| :--- | ---: | ---: |
| $-0-5$ | 48 | 48 |
| Apple | 53 | 101 |
| Compaq | 216 | 317 |
| Dell | 117 | 434 |
| HP | 70 | 504 |

## Chi-Square Test

for Equal Proportions
Chi-Square 193.9960
DF 4
Pr > ChiSq <.0001
Sample Size = 504

